MINUTES OF MEETING - OCTOBER 19, 2011

CENTRAL HEALTH
BOARD OF MANAGERS

On Wednesday, October 19, 2011, a meeting of the Central Health Board of Managers convened in open session at 5:30 p.m. in the Board Room of the Central Health Administrative Offices located at 1111 E. Cesar Chavez Street, Austin, Texas 78702. Clerk for the meeting was Ms. Shanna Willner.

Board of Managers present: Chairperson Coopwood, Vice Chairperson Mendoza, Treasurer Rodriguez, Manager Lynne Hudson, and Secretary Coleman-Beattie.

CITIZENS' COMMUNICATION

Clerk's notes:

Ms. Rosalia Castaneda spoke on behalf of Austin Interfaith supporting Central Health to focus its efforts on a multi-purpose facility that would serve as a medical home.

Mr. Bruce Bower, an Austin resident and tax payer, spoke on behalf of the residents of 78744 to request Central Health provide services for that region.

CONSENT AGENDA

C1. **Approve minutes for the following meetings of the Central Health Board of Managers:**
- **a. August 3, 2011**
- **b. August 11, 2011**
- **c. August 13, 2011**
- **d. October 5, 2011**

C2. **Receive the September 2011 Investment Report and ratify Central Health investments for September 2011.**

C3. **Approve amendments to the Central Health Standards of Conduct policy, HR 2 - 008.**

C4. **Approve a resolution supporting the Campaign for America's Health Centers.**

C5. **Discuss and take appropriate action on proposed amendments to the Central Health Investment and Collateral Policies and Procedures.**

C6. **Approve a resolution authorizing participation in the TexPool investment pools and designating authorized representatives.**

Manager Haley arrived at 5:37pm

Manager Heidrick arrived at 5:39 p.m.

Secretary Coleman-Beattie moved that the Board approve C1 with two amendments, C2, C3, C4, and C6. The two amendments to item C1 were as follows: (1) pull the August 13, 2011 minutes from the agenda; and (2) include additional language on item C2 of the October 5, 2011 minutes,

which was read out loud to the entire Board. C5 was pulled from the consent agenda and added to the regular agenda. Manager Heidrick seconded the motion.

Clerk's notes:

Chairperson Tom Coopwood	For
Vice Chairperson Rosie Mendoza	For
Treasurer Frank Rodriguez	For
Secretary Brenda Coleman-Beattie	For
Manager Anthony Haley	For
Manager Clarke Heidrick	For
Manager Katrina Daniel	Absent
Manager Rebecca Lightsey	Absent
Manager Lynne Hudson	For

REGULAR AGENDA

C5. Discuss and take appropriate action on proposed amendments to the Central Health Investment and Collateral Policies and Procedures.

Clerk's notes: This item was pulled off the consent agenda. It was noted that this item had been discussed at the Budget and Finance Committee meeting on October 13, 2011 and was approved by that committee. Manager Haley moved that the Board approve the Central Health Investment and Collateral Policies and Procedures as amended. No second was necessary as this item was previously approved by the Budget and Finance Committee on October 13, 2011.

2. Receive and discuss a recommendation related to service provision in the 78744 region.

Clerk's notes: This item was taken out of order. Mr. Larry Wallace, Chief Service Delivery Officer, introduced this issue by reviewing the Board's requests to staff at the April 30, 2011 Board retreat related to the 78744 service planning. He then introduced Ms. Susan Springer of Intrinsic Consulting who presented a handout and reviewed the work she did with Central Health in developing a community dialogue with the residents of 78744 and other related service providers.

Manager Daniel arrived at 5:41 p.m.

Mr. Ed Gomez, Community Relations Manager for Central Health and CommUnityCare relayed information from the discussions at the multiple community engagement meetings. He noted that residents of 78744 initially discussed issues including safety, and neighborhood cleanliness more so than the specifics of health care needs. He noted that the attending community partners, Central Health and 78744 residents discussed other related neighborhood issues and the idea of shared service programs was approached.

The Board asked Ms. Springer how she reached her conclusion that 78744 did not need a multi-resource clinic/center. She responded with data from her presentation and work.

Mr. Wallace introduced a secondary section of the presentation and asked Mr. Ed Gomez and Ms. Sarah Cook, Director of Business Development, to present on the findings and recommendations of the Central Health staff. Mr. Gomez reviewed demographic and geographic statistics of the 78744 area that were pertinent to explain the make up of that area. He noted that there are five health clinics within five miles of the core of the 78744 area. Mr. Gomez reviewed a timeline that showed annual expansion of services provided in this region.

Ms. Leslee Froehlich, Chief Operating Officer of CommUnityCare, spoke to review the multitude of services provided at the William Cannon medical clinic in 78744, and how that facility is expanding, adding significantly to provider capacity.

Mr. Wallace reviewed the top concerns of the 78744 residents that came from the community engagement process. He outlined five recommendations as follows: expanding outreach to teach residents about services, customer service training at clinics; making adjustment to the William Cannon service mix; expanding services through partnerships; generating health promotion pilot programs; and putting on an annual health, safety and wellness fair.

Secretary Coleman Beattie asked if Whiteglove Health's mobile services had been reviewed. Mr. Wallace responded that their services were explored, but that they were not a financially viable option because they requested payment regardless of whether service was provided, on a per member per month basis.

The Board asked about the Seton medical van which provided services in the Dove Springs region. Mr. Ashton Cumberbatch from Seton Healthcare Family responded.

Mr. Wallace reviewed the budget impact of the recommendations that Central Health was making.

Secretary Coleman-Beattie asked if the work group had seen the recommendations before they had been brought to the Board. Mr. Wallace confirmed they had. Work group member, Donna Hagey of the Austin Project, said the group had seen bullet pointed data as opposed to the final compilation being presented.

Treasurer Rodriguez left the meeting at 6:44 p.m.

It was ascertained that dialogue should continue among the work group members as neither the discussion nor the work was finished, and it would be a continuing process.

The Board further discussed the needs of the 78744 region and the recommendations made by staff for which individual proposals will be brought to the Budget and Finance committee for review and approval.

1. **Receive and discuss a report of the September 2011 unaudited financial statements for Central Health.**

Clerk's notes: Mr. John Stephens, Chief Financial Officer, reviewed the September financial statements. He noted these were in draft form. He reviewed the statement of revenues, net assets, and operating costs including health care expenses for the month, salaries and benefits, and purchased goods and services.

Secretary Coleman-Beattie and Manager Daniel left the meeting at 7:45 p.m.

3. **Receive and discuss information on the organizational development and history of Central Health.**

Clerk's notes: Ms. Ellen Richards, Director of Planning, reviewed a presentation on the history of Central Health. Ms. Young Brown, President and CEO, said the idea behind this presentation was to provide an operational and organizational perspective so the collective Board could better understand the context in which staff is currently doing work. She noted that the District is now positioned to work towards the large projects it has been working towards since the organization's inception. Ms. Young Brown noted that the District will need to be nimble now to keep pace with the issues progressing in the industry. Ms. Richards further reviewed the purpose of this discussion, and then presented a chronologic overview of milestones and challenges of the District's work along with the makeup of the Board of Managers during each phase. Ms. Richards concluded that the Board and staff would be working and adapting the decision-making process to match a faster-paced community environment than it has encountered previously.

4. **Receive and discuss reports from the Board committees: Performance Improvement Subcommittee; Budget and Finance Committee; *ad hoc* Personnel Committee; *ad hoc* UMCB/Academic Medicine Committee, and *ad hoc* Legislative Committee.**

Clerk's notes: Chairperson Coopwood briefly reviewed the meetings of the Performance Improvement Subcommittee, the Budget and Finance Committee, and the UMCB/Academic Medicine Committee across the month. It was noted that neither the *ad hoc* Personnel Committee nor the *ad hoc* Legislative Committee had met in the previous month.

5. **Receive and discuss the CEO's report on the following Central Health activities: (a) procurement activity; (b) Central Health Connection; (c) current communications/outreach statistics; (d) quarterly service update and annual plan of work; and (e) Psychiatric Stakeholder's Meeting.**

Clerk's notes: Ms. Young Brown, President and CEO, noted that there would be no discussion of the quarterly report or annual plan of work at this time. She stated that the CEO's report included the standard reports. Ms. Young Brown pointed out that the procurement contracts would be active at this time of year and recommended the Board review those monthly. She discussed the media efforts related to the Health Resource Fair and pointed out that attendance reached over three hundred attendees. Ms. Young Brown noted Community Relations and Government Affairs reports as well as the work of the Psychiatric Services Stakeholders Meeting. Chairperson Coopwood mentioned recognition of various Board members, as well as a presentation he made to the Texas Surgical Society, as described in the report.

6. **Confirm the next regular Board meeting date, time, and location.**

Clerk's Notes: Chairperson Coopwood announced that the next regularly-scheduled meeting would be held be on Wednesday, November 2, 2011, at 5:30 p.m. in the Board Room, Central Health Administrative Offices 1111 E. Cesar Chavez, Austin, Texas 78702.

The meeting was adjourned at 8:27 p.m.

Tom Coopwood, M.D., Chairperson
Central Health Board of Managers

ATTESTED TO BY:

Brenda Coleman-Beattie, Secretary
Central Health Board of Managers