

# You can help connect people to health care in **Travis County**



Central Health partners with more than 140 nonprofits, clinics, hospitals and health organizations to deliver health care in Travis County.

**Join us and help us broaden our reach.**



**CENTRAL  
HEALTH**

# Organizational Overview



As Travis County's healthcare district, Central Health helps people with low income access quality care – no matter their income or their ZIP code. Too many people in our community don't have the same opportunities to be healthy as others. With the help of our partners, Central Health is changing that – giving everyone a chance to live a healthy life.



# Our Impact

our  
network  
includes

41

primary  
care  
locations

40

specialty  
care  
clinics

24

urgent/  
convenient  
care locations

7

hospitals

..and dozens of additional care providers.

In 2018, as a direct  
result of Central  
Health funding:

**183,985**

**People received health care  
services**

Providing health care to more  
than one out of every 7 Travis  
County residents

**2,267**

**People received premium  
assistance for their health  
insurance plans**

Including 1,532 Austin musicians  
and music industry professionals  
enrolled in HAAM and SIMS

**99,204**

**People received screening and  
assistance obtaining health care  
coverage**

A 7,419 year-over-year increase

## Central Health Enterprise Partners



CommUnityCare Health Centers is a separate but affiliated 501(c)(3) organization of Central Health that provides medical, dental, behavioral health and prescription services through Travis County's largest network of Federally Qualified Health Centers (FQHCs).

In 2017, CommUnityCare provided 356,518 medical, behavioral health and dental encounters to 98,907 unique patients.



Founded in 2011, Sendero Health Plans is the local nonprofit, health maintenance organization (HMO) of Central Health designed to serve the unique needs of Central Texas residents.

In 2017, Sendero enrolled 43,845 people in its Medicaid, CHIP and Affordable Care Act (ACA)-qualified insurance plans.

# How You Can Help

In Travis County, no one should go without health coverage. With your help, we can make health coverage a reality for everyone.

## Partnership Levels\*

### **Bronze** Information Sharing

Central Health will provide your organization with an informative presentation about the Medical Access Program (MAP) and MAP BASIC, including benefits, eligibility and enrollment. We will also provide your organization with reference materials for MAP, MAP BASIC, and other Central initiatives.

### **Silver** Client Connections

Includes Bronze level elements. Central Health will also offer training on calling and transferring clients to the Central Health Customer Service Center, and the eligibility screening process – including in-depth information about required documents. Partner organizations will assist their clients with the online application process and help connect them to Central Health for further assistance.

### **Gold** Health Care Coverage Eligibility

Includes all Bronze and Silver level elements. Additionally, Central Health will train your staff to access, complete and submit the online Medical Access Program application on behalf of your clients.

*\*Gold partnerships are limited to nonprofits, faith-based organizations, associations and social service public agencies. Please contact us for a customized partnership.*

# How Central Health Can Support & Promote Your Organization

<b>Bronze Partner</b>	<ul style="list-style-type: none"><li>• Social media mention. Visuals can include pictures, logo or video<sup>1</sup></li><li>• Logo and/or name placement on Central Health's website<sup>2</sup></li></ul>
<b>Silver Partner</b>	<ul style="list-style-type: none"><li>• All Bronze partnership benefits</li><li>• Annual partner mention in the Central Health newsletter<sup>3</sup></li><li>• Special invitation for two staff members to attend a Central Health Community Health Champion's alumni event</li></ul>
<b>Gold Partner</b>	<ul style="list-style-type: none"><li>• All Bronze and Silver partnership benefits</li><li>• Special invitation and premier exhibitor placement at Central Health's outreach events</li><li>• Public speaking opportunity at a Central Health event</li></ul>

<sup>1</sup> While close to 3,000 individuals like us on Facebook, about 2,000 individuals follow us on Twitter.

<sup>2</sup> On average, xx people visit our website on a monthly basis

<sup>3</sup> Distribution of e-newsletter to more than **6,000** people

## HEALTH COVERAGE PROGRAMS

### MAP

Central Health's Medical Access Program offers two different health care coverage programs: MAP and MAP BASIC. MAP covers primary care, prescriptions, specialty care, and hospital care. MAP BASIC covers primary care and most prescriptions – for a small copay.

### Sendero Health Plans

Sendero Health Plans provides comprehensive health care coverage to eligible Central Texas residents through plans for the Affordable Care Act Health Insurance Marketplace.

### CHIP

Children in Texas who don't have health insurance may be able to get low-cost or free health coverage from the Children's Health Insurance Program (CHIP) or Children's Medicaid.

Access to Health Care is a Human Right.

Help us connect people to care.

Contact Isela Guerra for a customized partnership or more information:

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