

MINUTES OF MEETING – JANUARY 15, 2025  
CENTRAL HEALTH  
STRATEGIC PLANNING COMMITTEE

On Wednesday, January 15, 2025, a meeting of the Central Health Strategic Planning Committee convened in open session at 1:57 p.m. in person at the Central Health Administrative Offices and remotely by toll-free videoconference. Clerk for the meeting was Briana Yanes.

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**Committee members present in person:** Chair Brinson, Manager Jones, Manager May, and Manager Valadez

**Board members present via audio and video or in person:** Manager Kitchen, Manager Martin (departed at 2:23 p.m.), Manager Museitif (arrived 3:43 p.m.), and Manager Motwani

**PUBLIC COMMUNICATION**

**Clerk's Notes:** Public Communication began at 1:57 p.m. Chair Brinson announced that one speaker signed up for Public Communication.

Members of the Board heard from: Shannon Jones

**COMMITTEE AGENDA**

1. **Review and approve the minutes of the November 6, 2024 Strategic Planning Committee meeting.**

**Clerk's Notes:** Discussion on this item began at 2:00 p.m.

Manager Valadez moved that the Committee approve the minutes of November 6, 2024 Strategic Planning Committee meeting.

Manager May seconded the motion.

Chairperson Brinson	For
Manager Jones	For
Manager May	For
Manager Valadez	For

2. **Receive and discuss an update on external affairs, including communications and government relations.**

**Clerk's Notes:** Discussion on this item began at 2:00 p.m. Mr. Ted Burton, Chief Communications Officer; Ms. Perla Cavazos, Chief Governance and Government Affairs Officer; Mr. Ivan Davila, VP of Marketing & Communications; and Dixie Kachiro, Director of Strategy at Belmont Icehouse, presented an external affairs update. The update included a look at how trust is being built through communications and government relations. They shared what happens when trust is built among stakeholders and patients. Lastly, they shared key results and awareness based on a 2024 research study and where Central Health should go from here.

3. **Receive and discuss a presentation on Central Health strategy execution and measurement.**

**Clerk's Notes:** Discussion on this item began at 2:53 p.m. Mr. Kim Heinonen, Chief Transformation Officer, presented an update on the new management strategy execution.

4. **Receive an update on Central Health's Substance Use Disorder and Opioid Abatement funding and strategies, as well as collaborative efforts with the City of Austin and Travis County.**

**Clerk's Notes:** Discussion on this item began at 3:28 p.m. There was no presentation on this item, and Chair Brinson announced that backup was provided in the packet.

5. **Receive an update on the Central Health dashboards associated with service-level reporting for Fiscal Year 2025.**

**Clerk's Notes:** Discussion on this item began at 3:28 p.m. There was no presentation on this item, and Chair Brinson announced that backup was provided in the packet.

6. **Receive and discuss an update on Central Health's enrollment into Medicare and Medicaid programs.**

**Clerk's Notes:** This item was not taken up

7. **Receive an update from counsel and discuss the impact of certain state and federal policies on MAP membership.**

**Clerk's Notes:** Discussion on this item began at 3:28 p.m.

At 3:29 p.m. Chairperson Brinson announced that the Committee was convening in closed session to discuss agenda item 7 under Texas Government Code §551.071 Consultation with Attorney.

At 4:25 p.m. the Committee returned to open session.

8. **Confirm the next Strategic Planning Committee meeting date, time, and location.**

Manager Valadez moved that the Committee adjourn.

Manager Motwani seconded the motion.

Chairperson Brinson	For
Manager Jones	For
Manager May	For
Manager Valadez	For

The meeting was adjourned at 4:26 p.m.

ATTESTED TO BY:



Chair Brinson, Chairperson  
Central Health Strategic Planning Committee



Manuel Martin, Secretary  
Central Health Board of Managers