



**CENTRAL HEALTH**  
**SOUTHEAST HEALTH AND WELLNESS CENTER**

**2018 Central Health Southeast Health and Wellness Center Update**



PelotonU is an Austin non-profit providing working adults a path to earn their Bachelor’s degree.

23% of the Central Texas workforce has started college and not yet graduated. With traditional options these students have a 16% of earning their degree, whereas PelotonU offers a 78% chance to the same students, almost always without debt.

PelotonU is not a college - they match students with high-quality online universities and then provide in-person study spaces and weekly coaching to provide the necessary flexibility and support ([KVUE Feature](#)).



After working in St. John’s for three years, PelotonU launched their second location in the Central Health Southeast Health and Wellness Center(SEHWC) in August 2017. Since then, average utilization has grown from 12 students per week to 27, with 7 per day studying from the SEHWC in March, 2018.

18 students study exclusively at the SEHWC, with another 20 using the space less frequently when it’s available between 3p and 9p Monday to Thursday. Average age for students is 26, and average income is \$24,000. 75% will be the first in their family to earn a degree.



The Central Health SEHWC is FarmShare’s highest-performing mobile market, both in overall sales and in SNAP and Double Dollars redemption. It is one of seven markets but accounts for 25.5% of total sales. The market provides an opportunity for the community to access fresh produce. It’s at SEHWC every Thursday from 10-12pm.

SEHWC					
# Markets	Sales	Customers	SNAP	DD	SNAP & DD
26	\$ 4,352.25	520	\$ 413.50	\$ 286.00	\$ 699.50
			9.50%	6.57%	16.07%
All Markets					
Total # Markets	Total Sales	Total Customers	Total SNAP	Total DD	Total SNAP & DD
157	\$ 17,062.36	2085	\$ 836.25	\$ 753.00	\$ 1,589.25
			4.90%	4.41%	9.31%

*October 1 2017 - today. (Note: The customer/SNAP/DD numbers from today might after the latest transaction log). We can't accept WIC at this time, but can accept the Double Dollars that customers get at the Farmers' Markets when they use their WIC.*