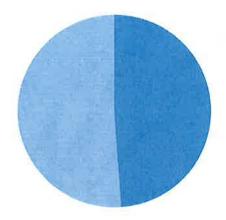
## **Call for Ideas**



In November 2016, the Center for Place-Based Initiatives issued its first-ever call for ideas for improving health in Central Texas.

# **Top themes** iteracy

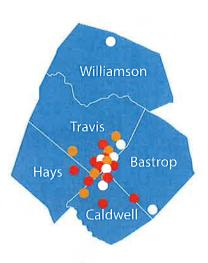
95 Ideas from 88 ideators



49% 51%

**Individuals Organizations** 

More than half of ideas came from individuals, not organizations. Most mentioned ZIP code: 78702 (East Austin)



Ideas serve cities and neighborhoods across five counties — though more than a dozen would impact all of Central Texas.

### **Ideators represent:**











## Call for Ideas



In November 2016, the Center for Place-Based Initiatives issued its first-ever call for ideas for improving health in Central Texas. Proposals submitted focus on 44 unique themes.



The Dell Medical School's Center for Place-Based Initiatives respectfully requests ideas from Austin, Travis County and Central Texas residents to improve health in the places they live, work, play, worship and call home. If you are active in your community and have a good idea that addresses local health inequities, please submit an application.

#### **About Your Idea and the Need It Addresses**

We use the World Health Organization's definition of health:

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

There are many things that affect health. For the purpose of this Call for Ideas, we want you to think about the things in your life, your neighborhood, your place of work or worship and your physical environment — along with the opportunities to access them — that could be changed to make it easier to be healthy (or stay healthy). With this in mind, please answer the following questions:

What **challenge** that impacts health have you, your loved ones or your neighbors experienced? Since we are defining health broadly, think not only about barriers to personal behaviors but also about policies, physical spaces and the resources needed to be healthy (e.g. access to parks, hike and bike trails, sidewalks, finances to afford adequate housing or food). Please address in 300 words or less — about half a page. You may attach an additional document.

What **idea** do you have to work with others in your community to address this challenge? How does this challenge lead to health issues, social inequities or other community issues? You do not need to include details on who you would work with (unless you have suggestions). Please address in 500 words or less — about one page. You may attach an additional document.